

**ENGLISH HERITAGE &
THE NATIONAL TRUST**

**A NEW VISITOR CENTRE
FOR STONEHENGE
AT COUNTESS ROAD
EAST, AMESBURY**

PLANNING BRIEF, DECEMBER 1999

**ENDORSED
BY SALISBURY DISTRICT
AND WILTSHIRE COUNTY
COUNCILS**

DECEMBER 1999

**DTZ PIEDA CONSULTING
ONE CURZON STREET
LONDON W1A 5PZ**

Contents

	Page
Executive Summary	
Section 1 Introduction	1
Section 2 Stonehenge World Heritage Site, Stonehenge Master Plan and Stonehenge Management Plan	7
Section 3 Planning Objectives	15
Section 4 Countess Road East, Amesbury	19
Section 5 Planning Policies	23
Section 6 Development Considerations	33
Section 7 Planning Criteria for New Development	40
Section 8 The Planning Application	48

A p p e n d i c e s

1. Countess Road East, Amesbury Site Plan - DTZ 1
2. Background to the new Visitor Centre
3. Table of Planning and Environmental Policies Affecting the Countess Road East Site
4. Relevant Planning Policies
5. Highways Agency's A303 Preferred Route Announcement, June 1999
6. Summary of Archaeological Evaluation of Countess Road East
7. Assessment of various sites for the new Visitor Centre
8. Letter from Salisbury District Council dated 29th October 1999
9. Letter from Wiltshire County Council dated 6th March 2000 and Minutes from Wiltshire County Council's Environment and Transport Committee dated 15th December 1999 and 16th February 2000